

ZEISS at APACRS 2015
Kuala Lumpur Convention Centre
5 - 8 August 2015



You + ZEISS: Transforming patient care



Dear Valued Customer,

The 28th APACRS annual meeting will be held on 5 - 8 August 2015 at the Kuala Lumpur Convention Centre (KLCC), Malaysia. Doctors from all over the region are joined by renowned international speakers, delegates from other parts of the world who contribute to making the meeting one of the most important educational events in the ophthalmological calendar.

Keeping abreast of the latest market developments and state-of-the-art innovations is becoming more and more essential for eye care professionals. This year ZEISS, will showcase a strong portfolio of products featuring the latest devices and innovations in the field of ophthalmology.

Starting from 4 - 8 August, we have an exciting array of activities lined up for you to witness our vast range of product demonstrations as well as special events by key experts in the field. In order to provide you with some valuable insights, we would like to invite you to visit ZEISS booth, or attend our special events to learn more about our technology. Below is an overview of our highlighted booth activities and events for your information.

We hope you will find the programs interesting and worth exploring.

We look forward to seeing you in Kuala Lumpur!

4 August, Tues	5 August, Wed	6 August, Thu	7 August, Fri	8 August, Sat
Refractive & Cataract Live Surgery 10:00am - 2:00pm Hospital Angkatan Tentera Tuanku Mizan	Phaco Wetlab Session 1: 8:30am Session 2: 11:30am KLCC Room 305	Cataract Suite Hands-On 10:00am - 4:00pm ZEISS Booth	Refractive Lunch Symposium 12:45pm - 1:45pm KLCC Level 3, Room 305	Cataract Suite Hands-On 10:00am - 2:00pm ZEISS Booth
	Meet the Experts 6:00pm - 10:00pm Mandarin Oriental Hotel Ground Lobby Opal & Pearl Grand Ballroom	Refractive Laser Wetlab 10:00am - 4:00pm ZEISS Booth	Cataract Suite Hands-On 10:00am - 4:00pm ZEISS Booth	Refractive Laser Wetlab 10:00am - 2:00pm ZEISS Booth
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For more information, please refer to the enclosed flyers.

Best wishes,
ZEISS Sales Representative



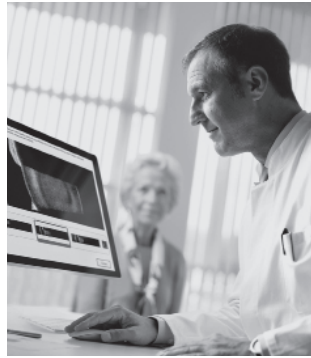
Explore the latest innovations from ZEISS



CT LUCIA

Improve surgical workflow with a fully preloaded IOL system and smooth implantation. The CT LUCIA® has patented ZEISS Optics on a familiar hydrophobic C-loop platform.

Optimize your hydrophobic IOL performance.



IOLMaster 700

The new IOLMaster® 700 from ZEISS with SWEPT Source Biometry™: Defining next generation biometry from ZEISS. Visually verify your measurement - **For fewer refractive surprises.**



ZEISS Cataract Suite markerless

Products designed to work together providing a streamlined workflow for precise* markerless toric IOL alignment. **The direct way to toric IOL alignment.**



FORUM - Data Management

Providing you with a comprehensive overview of all clinically relevant diagnostic data, it creates the basis for fast, confident decisions.

Maximize the impact of your diagnostic data.



SMILE

SMILE represents the 3rd generation of laser vision correction and is a corneal refractive correction procedure based on the extraction of an intrastromal lenticule. Performed using the ReLEx® SMILE modality on the VisuMax® femtosecond laser.

SMILE: flapless, minimally invasive surgery.



ZEISS Essential Line

The ZEISS Essential Line portfolio of basic diagnostic instruments brings simplicity to your examination workflows – and quality right from the start. **Simplicity in basic diagnostics.**



Humphrey Field Analyzer 3

The new Humphrey Field Analyzer 3 (HFA3) combines everything you've always valued in a Humphrey with more than you could imagine to make it faster, easier and more reliable than ever.

Everything you expect from a Humphrey.



Advancing SMART OCT

The first retinal OCT with full anterior chamber imaging and measurements.

For enhanced insight into patient outcome.

We are there for you whenever you need us.

For more information, contact our local ZEISS office in Singapore.

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